



For Immediate Release

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**Digium® Adds New Partnership Level to
Award-Winning Authorized Reseller Program**

Expanded program gives new partners an entry-level option as they grow their SMB business

HUNTSVILLE, Ala., Nov. 18, 2009 – Digium®, Inc., the Asterisk® Company, today announced that it has added an Affiliate partnership level to the company’s Authorized Reseller Partner Program. This new Affiliate level provides an entry- level tier for resellers who are interested in selling Digium Unified Communications and IP Telephony solutions, without a required minimum annual revenue commitment.

Affiliate partners will have access to Digium’s ongoing partner communications, as well as the partner portal, which includes marketing toolkits, videos and sales and technical training. As partners migrate to the higher levels in the program, Registered and Select, Digium provides greater benefits, including discounts, demo kits, sales and marketing support and enhanced technical and sales training. This tiered approach is designed to help partners grow their businesses with Digium’s Switchvox VoIP phone system and Asterisk custom telephony solutions.

“Digium is committed to providing our partners with an easy way to get started in the growing Unified Communication and IP telephony market,” said Jim Butler, Digium’s director of worldwide channel sales. “This new Affiliate level gives us the opportunity to expand and grow our partner base and offer more flexibility within our program. This is the first of many

enhancements we are making to our partner program, with our focus on making Digium the first choice for partners interested in growing a profitable business with our award-winning unified communications platform.”

Digium is actively recruiting new partners to join its program. More details can be found at www.digium.com/ucpartner.

About Digium

Digium®, Inc., the Asterisk® Company, created, owns and is the innovative force behind Asterisk, the most widely used open source telephony software. Since its founding in 1999, Digium has become the open source alternative to proprietary communication providers, with offerings that cost as much as 80 percent less. Digium offers Asterisk software free to the open source community and offers Asterisk Business Edition and Switchvox IP PBX software to power a broad family of products for small, medium and large businesses. The company’s product line includes a wide range of hardware and software to enable resellers and customers to implement turnkey VoIP systems or to design their own custom telephony solutions. More information is available at www.digium.com.

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