



**FOR IMMEDIATE RELEASE**

**snom and Interlink Communication Systems  
Announce Distribution Agreement**

*Interlink to Distribute snom VoIP Phones in North America*

**BERLIN, GERMANY and MIAMI, FL – January 21, 2008 – snom technology AG**, developer and manufacturer of premium VoIP phones, announced that Interlink Communication Systems, an internetworking-focused specialty distribution company with an expertise in IP Telephony, is now a distributor for snom. snom phones will now be available to Interlink's North American network of Value Added Resellers, Network Service Providers and Systems Integrators.

"snom caught our attention early on for IP telephony devices that are feature rich, functionally sound, and aggressively priced," said Peter Weyant, VoIP business development director at Interlink. "The elegance and design of snom phones, and their overall reliability is evidenced through deployments in high use environments such as 600 person call centers. Advanced technology including the use of IP DECT in the award winning m3 will continue to propel snom in the market, and Interlink is proud to include snom as our first strategic partner for IP phones in support of over 3,000 Interlink VAR and system integrator partners."

Interlink will distribute snom's full line of VoIP telephones including the snom 300 series of IP phones, as well as the new IP DECT phone for VoIP users, the snom m3. The snom m3 provides an optimal VoIP communication system for the home office, SMB or enterprise. snom provides customers with feature-rich business telephones that offer plug-and-play integration into any SIP-based telephony platform.

"With an expertise in IP telephony and continued expansion into the VoIP market, we believe having Interlink as a snom distribution partner makes perfect business sense for us," said

Michael Knieling, executive director of sales and marketing for snom. “As we seek to expand our presence in North America, we look forward to leveraging Interlink’s network of VARs and systems integrators, as well as their ability to offer business customers bundled VoIP solutions.”

snom will be exhibiting at the upcoming Internet Telephony Conference & Expo in Miami, FL, January 23<sup>rd</sup> through 25<sup>th</sup> at booth # 230.

### **About snom**

snom technology AG develops and manufactures Voice-over-IP (VoIP) telephones and related equipment based on the IETF open standard, SIP (Session Initiation Protocol). Recognized for its high quality, customizable and cost-effective business solutions, snom is also differentiated by the company’s history in the VoIP industry, and its dedication to high security standards. All of snom’s software exists in the firmware on the phones – making it easier for users to download updates and new features. snom customers benefit from the interoperability and flexibility that the snom telephones offer, including plug and play integration and universal compatibility with any SIP-based telephony platform. Additional information on snom can be found at [www.snom.com](http://www.snom.com).

### **About Interlink Communication Systems**

Interlink Communication Systems, founded in 1990, is an internetworking-focused specialty distribution company representing manufacturers to an international network of Value Added Resellers, System Integrators and Network Service Providers. Interlink’s areas of expertise include IP telephony, wire-line, fiber optic and wireless Local Area and Wide Area Networking (LAN/WAN), and access aggregation and optimization. Interlink has been ranked among the Tampa Bay Technology Fast 50, INC. 500, and more recently, received mention on the VAR Business 2006 List of Distributors to Watch. Visit Interlink at <http://www.interlinkweb.com>.

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